



Millions of Americans are **FINANCIALLY INSECURE**. **WEALTH INEQUALITY IS SKYROCKETING**, driven by unfair tax programs that just help those at the top. To **FIGHT INEQUALITY AND BUILD OPPORTUNITY**, we need to turn our **UPSIDE-DOWN** tax programs **RIGHT-SIDE UP**.

WE KNOW that wealth is opportunity

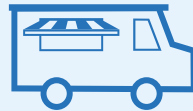
While income helps you get by, it's wealth—savings and investments—that help you get ahead. Wealth comes in forms big and small, but it always boils down to opportunity.



Make a down payment on your **FIRST HOME**.



Afford to send your kids to **COLLEGE**.



Launch that **SMALL BUSINESS** you've dreamed about.



Build a healthy **RETIREMENT NEST EGG**



Put away a little **EMERGENCY SAVINGS** for a rainy day

WE KNOW that opportunity is unfairly distributed

Wealth inequality is at historic highs not seen since the Great Depression. While those at the top consolidate their advantage, millions of Americans are mired in financial insecurity, with little savings, wealth, or opportunity.



The **TOP 0.1%** own nearly as much as the **BOTTOM 90%** combined



140 MILLION Americans have little or **NO SAVINGS AT ALL**

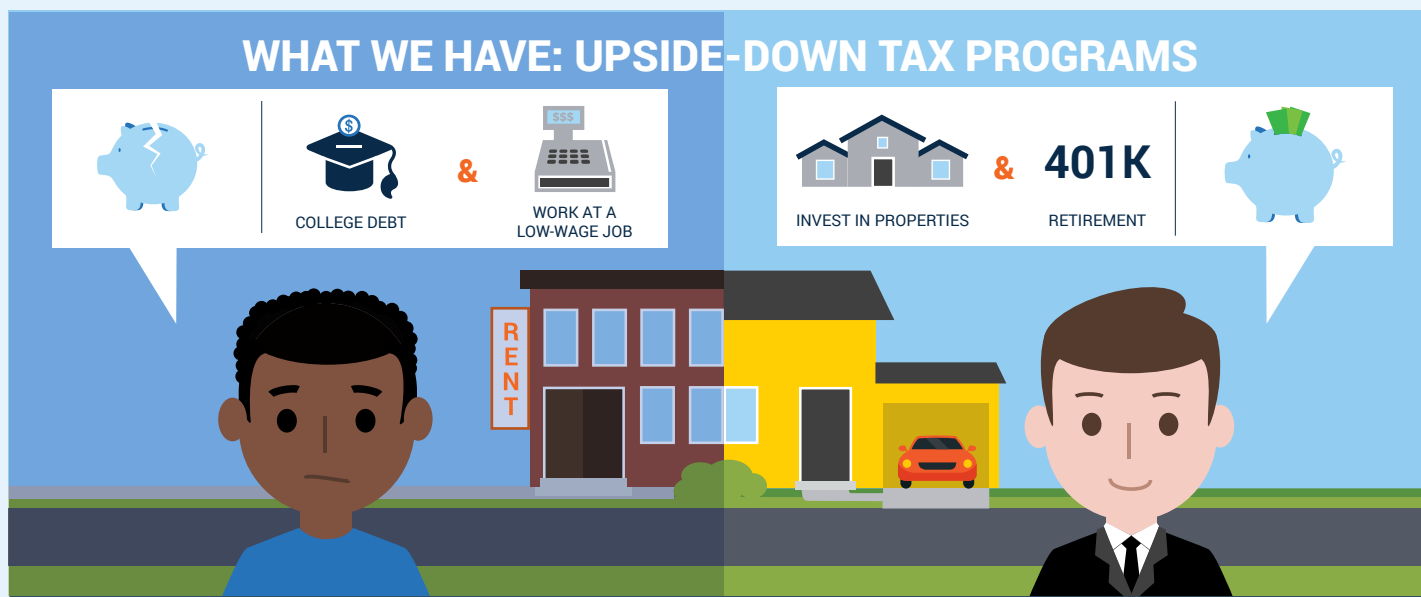


The **RACIAL WEALTH DIVIDE** is staggering and getting **WORSE**

WE WANT fairer tax programs to fight inequality & build opportunity

Every year, the wealthiest households get hundreds of billions of dollars in benefits from federal tax programs. Most other Americans get little or nothing at all. This is wasteful, inefficient, and downright unfair.

WHAT WE HAVE: UPSIDE-DOWN TAX PROGRAMS



WHAT WE WANT: RIGHT-SIDE UP TAX PROGRAMS



LESS wealth inequality for all.

MORE opportunity for millions of Americans.

LESS financial insecurity and uncertainty.

MORE college graduates, homeowners & entrepreneurs.